

City residents warm up to 'Doh Bin'; welcome need to segregate garbage

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GURGAON: Sangeeta Chaudhry, resident of DLF Phase- IV was impressed with the effective waste management and recycling system abroad. So when a representative from the NGO, Indian Pollution Control Association (IPCA) approached her to segregate her daily waste into two bins — biodegradable and non-biodegradable — she instantly started following this practice.

IPCA in association with various organisations like Coca Cola, Tetra Pak, Parkash Environmental Group (PEG) and Hindustan Times, have been working on an initiative called 'Doh Bin' (Two bins) aimed at promoting waste segregation at home.

"The main objective of our



■ The initiative aims to educate people on the need to segregate garbage into biodegradable and non-biodegradable waste. HT PHOTO

project is to educate people about the importance of segregating waste at the source. We want to increase the rate of recycling and make sure that

the garbage sent to landfills is already separated, so that it is easier for them to process the garbage," said Ashish Jain, director, IPCA.

The programme was launched in December last year and so far quite a few families have joined the project. Even the rickshaws used to pick-up garbage have two bins attached to them.

The drive is also concerned about the health of the rag pickers who fall prey to the toxic fumes released by the garbage. Rag pickers are being also being trained on recycling and segregating the waste.

"If the waste is segregated properly, the rag pickers can then go on to sell the garbage at a better price in the markets. There will be a reduction of the volume of waste in landfills as well," said OP Singh, director, PEG.

Tapping the emerging potential of solar power, many top companies are now selling solar inverters, a smaller version of the home system.