

# 'Two-bin' drive to promote waste segregation at home

TNN Dec 1, 2013, 01.16AM IST

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GURGAON: Effective waste management doesn't end with recycling. What is known as 'waste sorting' or segregation of contents into dry and wet components, is an important streamlining measure that is often skipped in most cities in India. The citizens' initiative named 'Doh Bin' - the first term being the Hindi for 'two' - is all about how crucial a link does this one step constitutes in the waste management chain.

Beginning in Gurgaon this Sunday, 'Doh Bin' is an awareness campaign that sheds light on how sorting waste material in homes and offices can 'control what is being sent to the landfills' and 'improve the use of our limited resources through recycling.'

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